

Three Easy Ways to Register:

1. www.demmx.com
2. Fax 646.654.5886
3. Mail: Roger Jarman
VNU Business Media
770 Broadway, NY, NY 10003

THE EARLIER YOU REGISTER, THE MORE YOU SAVE!

	Before 9/22	Before 10/26	Before 11/28	Onsite
General	\$695	\$795	\$895	\$995
MMA Members	\$625	\$715	\$805	\$895

If you wish to register for the Mobile Marketing Forum on November 28, please visit www.mobilemarketingforum.com

PAYMENT POLICY

Payment is due in full at the time of registration and includes luncheons, awards dinner, refreshments and conference materials.

GROUP REGISTRATION

Register 3 people at the same time and the 4th person attends for FREE! Register the first 3 people through the web site. Then e-mail conferences@vnubusinessmedia.com or call 646.654.5170 for details about the complimentary registration.

Please circle the appropriate rate above

Name _____

Title _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Fax _____

To expedite your registration, please mention your VIP Code

Payment Information

MC Visa AMEX Check attached

Name on card _____

Card Number _____

Expiration _____

Zip Code of Billing Address _____

Signature _____

CANCELLATION POLICY - For a refund minus \$100 administrative fee, please send written notice by November 1 to conferences@vnubusinessmedia.com. No refunds will be given after this date, but substitutions will be allowed at any time. To send a colleague/client in your place, please e-mail conferences@vnubusinessmedia.com and provide your name and the following information for your replacement: Name, Job Title, Company, Address, Phone number, E-mail.

Hosted by **ADWEEK BRANDWEEK MIDWEEK Billboard THE REPORTER Nielsen** and **VNU conferences**

The 3rd Annual DEMXX

November 29-30, 2006

Conference & Awards

The Industry's Leading Event for Digital Entertainment, Media + Marketing Excellence

Hyatt Regency Century Plaza
Los Angeles, CA

Register today! Early Bird Discount

Mobile Marketing FORUM 2006
November 28, 2006
Hyatt Regency Century Plaza, Los Angeles, CA
www.mobilemarketingforum.com

Billboard 2006 Digital Entertainment Media + Marketing Excellence
DEMXX
3RD ANNUAL AWARDS

See page 7 for additional information.

Learn from over 29 industry experts, including...

- Martin Robinson**, CEO, New York Times Digital
- Jim Hester**, Author, "Word of Mouth: The Power of Networked Media", Chief Creative Officer, Sonotronics, Inc.
- Howard Katz**, Vice President & Associate Director, HP Labs
- Mark Eastwood**, Chairman & CEO, Recording Industry Association of America
- Carole Kivros**, President, TRUChart/Day, Los Angeles
- Rebecca Karpis**, Vice President & General Manager, Innovation Programming, Viacom AOL
- Maria Whisman**, Vice President, Fox Mobile Entertainment
- David Karpis**, President & Chief Executive Officer, National Music Publishers' Association

Register today! www.demmx.com or 646.654.5170

VNU CONFERENCES
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